

MOVIE TRAILER PROJECT

Trailers are considered to be film advertisements which is released weeks or months before a certain film will be released for public viewing. They are made in order to make the public be aware of what they should expect from the film and make them curious to see it.

DIRECTIONS

In groups of 2-3, you will create an idea for a movie! This movie can be completely made up or it can be a sequel of an existing movie. Each group will receive a packet with research questions, create a DVD Cover, a movie ticket, and complete a storyboard for their product. Fill out the research questions about your product using the resources available to you including your surface/laptop and the internet. Reference the powerpoint on the website to see an example www.wbmsvideo.weebly.com > Projects > Movie Trailer Project.

You may use the student supplies to help you (DO NOT WASTE SUPPLIES!) or bring in some of your own! Be creative and have fun!

LET THE FUN BEGIN!!!

#1

Pick groups of 2 or 3.

#2

Pick a movie. Group Movie Sign Up

#3

Fill out research question sheets provided in this packet. Once you have completed the packet, check in for a teacher approval before you go on.

#4

Complete a storyboard of what your commercial would look like. Use all the boxes to explain your commercial.

#5

Use your research to design an awesome DVD Cover and Movie Ticket for your amazing movie coming to theaters! You may design your DVD Cover and Movie Ticket online using canva.com. See Website for instructions on canva.com. You are responsible of printing out your poster and movie ticket.

DVD COVER NEEDS TO INCLUDE :

- Movie Name
- Date Released
- Rating
- Picture / Drawing
- Summary
- Movie Genre
- Favorite Quote
- Characters & Group Members
- Moral of the Movie

MOVIE TICKET NEEDS TO INCLUDE :

- Movie Name
- Event Date and Time
- Price (Child or Adult Ticket?)
- Seat Number
- Picture / Drawing
- Movie Rating



RESEARCH QUESTIONS

PERIOD #: _____

GROUP #: _____

GROUP MEMBERS: _____

What is the name of your movie? _____

Movie Release Date: _____ Movie Genre : _____

Favorite Quote : _____

Moral of the Movie : _____

Summary: What is your movie about? (5 sentences)

Main Characters :

Where will you sell your DVDs? _____

Price for each DVD? _____ Price for Movie Ticket? Adult : \$ _____ Child : \$ _____

In your group, think about what roles you would take producing the movie.

DIRECTOR



CAMERA OPERATOR



EDITOR



PROPS/COSTUMES



ACTORS/ACTRESSES



Teacher Approval:



STORYBOARD



Type of Shot: _____

What Happens: _____

Location: _____



Type of Shot: _____

What Happens: _____

Location: _____



Type of Shot: _____

What Happens: _____

Location: _____



Type of Shot: _____

What Happens: _____

Location: _____

PRODUCT PROJECT

PERIOD #: _____

GROUP #: _____

GROUP MEMBERS: _____

STUDENT CHECKLIST

CONTENT	WHAT'S INCLUDED
RESEARCH QUESTIONS	<input type="checkbox"/> Research Questions
STORYBOARD	<input type="checkbox"/> Storyboard
DVD COVER	<input type="checkbox"/> Movie Name <input type="checkbox"/> Date Released <input type="checkbox"/> Rating <input type="checkbox"/> Picture / Drawing <input type="checkbox"/> Summary <input type="checkbox"/> Movie Genre <input type="checkbox"/> Favorite Quote <input type="checkbox"/> Characters & Group Members <input type="checkbox"/> Moral of the Movie <input type="checkbox"/> DVD COVER IS PRINTED
MOVIE TICKET	<input type="checkbox"/> Movie Name <input type="checkbox"/> Event Date and Time <input type="checkbox"/> Price (Child or Adult Ticket?) <input type="checkbox"/> Seat Number <input type="checkbox"/> Picture / Drawing <input type="checkbox"/> Movie Rating <input type="checkbox"/> MOVIE TICKET IS PRINTED
CHECKLIST	<input type="checkbox"/> Student Checklist
RUBRIC	<input type="checkbox"/> Teacher ONLY Rubric

PERIOD #: _____

GROUP #: _____

GROUP MEMBERS: _____

MOVIE : _____

RUBRIC (FOR TEACHER ONLY)

CONTENT			POINTS
RESEARCH QUESTIONS			
No content - 0 PTS	Missing Some Content - 3 PTS	All Content - 5 PTS	/5
STORYBOARD			
No content - 0 PTS	Missing Some Content - 3 PTS	All Content - 5 PTS	/5
DVD COVER			
<input type="checkbox"/> Movie Name 2PTS <input type="checkbox"/> Date Released 2PTS <input type="checkbox"/> Rating 2PTS	<input type="checkbox"/> Picture / Drawing 10PTS <input type="checkbox"/> Summary 20PTS <input type="checkbox"/> Movie Genre 2PTS	<input type="checkbox"/> Favorite Quote 5PTS <input type="checkbox"/> Characters & Group Members 2PTS <input type="checkbox"/> Moral of the Movie 5PTS	/50
DVD COVER PRINTED			/5
MOVIE TICKET			
<input type="checkbox"/> Movie Name 2PTS <input type="checkbox"/> Event Date and Time 2PTS	<input type="checkbox"/> Price 2PTS <input type="checkbox"/> Movie Rating 2PTS	<input type="checkbox"/> Seat Number 2PTS <input type="checkbox"/> Picture / Drawing 10PTS <input type="checkbox"/> Movie Rating 2PTS	/ 20
MOVIE TICKET PRINTED			/5
CHECKLIST			/5
RUBRIC			/5
TOTAL			/100