

TWIZZLER GREEN SCREEN PROJECT

YOU WILL LEARN

Equipment • Filming • Green Screen • Keying • Voiceover • Music Download • Editing

DIRECTIONS

In groups of 2-3, groups will recreate the Twizzler Commercial. Class will watch the original Twizzler Commercials and fill out a storyboard. Students will break into groups and come up with a storyboard similar to the original that includes all 2-3 group members. The group will film on the green screen, import their footage and begin to edit together their commercial.

Reference the powerpoint on the website to see an example. Visit our class website www.wbmsvideo.weebly.com > Projects > Twizzler Green Screen Project.

- (1) Pick groups of 2 or 3
- (2) Watch Twizzler Commercials and fill out storyboard
- (3) Film each group member in front of the green screen
- (4) Record voiceover "You can't be serious with Twizzlers"
- (5) Edit

STUDENT CHECKLIST

CONTENT	STUDENT CHECKLIST
STORYBOARD	<input type="checkbox"/> Storyboard 10 PTS
VIDEO	<input type="checkbox"/> Video of each group member 10 PTS <input type="checkbox"/> Key out green screen with new background 30 PTS <input type="checkbox"/> Voiceover " You can't be serious with twizzlers " 30 PTS <input type="checkbox"/> Background Music 5 PTS <input type="checkbox"/> Text - You can't be serious with twizzlers 5 pts <input type="checkbox"/> Text - CREDITS - GROUP MEMBER NAME 5 pts

TWIZZLER GREEN SCREEN PROJECT

STORY BOARD



SHOT TYPE: _____ LOCATION: _____

VIDEO : _____

AUDIO : _____

SHOT TYPE: _____ LOCATION: _____

VIDEO : _____

AUDIO : _____

SHOT TYPE: _____ LOCATION: _____

VIDEO : _____

AUDIO : _____



SHOT TYPE: _____ LOCATION: _____

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SHOT TYPE: _____ LOCATION: _____

VIDEO : _____

AUDIO : _____

SHOT TYPE: _____ LOCATION: _____

VIDEO : _____

AUDIO : _____

SHOT TYPE: _____ LOCATION: _____

VIDEO : _____

AUDIO : _____

PERIOD #: _____

GROUP #: _____

GROUP MEMBERS: _____

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RUBRIC (FOR TEACHER ONLY)			
CONTENT			POINTS
STORYBOARD			/25
0 PTS No content or Missing	15 PTS Missing Some Content	25 PTS All Content	
VIDEO			
<input type="checkbox"/> Video of each group member 20 PTS <input type="checkbox"/> Key out green screen with new background 20 PTS <input type="checkbox"/> Voiceover " You can't be serious with twizzlers " 20 PTS <input type="checkbox"/> Background Music 5 PTS <input type="checkbox"/> Text - You can't be serious with twizzlers 5 pts <input type="checkbox"/> Text - CREDITS - GROUP MEMBER NAME 5 pts			/75
GROUP MANAGEMENT Based on Day By Day...(2 - 10pt Deductions)			
2 PTS Follow Directions	2 PTS Group Area Is Clean	2 PTS Volume Level	
5 PTS (CR) - 10 PTS (HW) Binder Management	5 PTS (CR) - 10 PTS (HW) Equipment Management	2 PTS On Task	
RUBRIC			
TOTAL			/100
COMMENTS			